



The following press release was issued in conjunction with Sumavision Technologies.

For Immediate Release

LARCAN and Sumavision Technologies Announce Partnership to Provide Innovative MPEG Encoding Technology for TV Transmission Solutions

Integrated LARCAN Plus Solution with New OCTANE Series Offers Innovative line of Affordable Encoders-Multiplexers for Broadcasters



Denver, Colorado and Beijing, China — December 15, 2009

LARCAN, a leading designer and manufacturer of Broadcast Solutions is pleased to announce its partnership with Sumavision Technologies Co, Ltd., to provide the Low Power broadcast market with a complete MPEG encoding platform of integrated encoder-multiplexers.

The new **OCTANE Series** of encoder-multiplexers is an innovative and affordable MPEG solution for television transmission solutions. OCTANE Series enables combinations of multiple Standard Definition and High Definition program streams, along with a multiplexer and dynamic PSIP – all in an innovative and compact package. Octane Encoder-Multiplexer integrates advanced MPEG technologies from Sumavision.

LARCAN's new OCTANE encoder-multiplexer is capable of encoding and multiplexing digital signals together to provide multiple channels from one transmitter. OCTANE enables broadcasters the flexibility to grow from one to multiple channels on a plug and play basis. Integrated within the LARCAN Plus Solution, OCTANE provides dynamic features and affordable

configurations. LARCAN Plus is an award winning complete multi-channel digital LPTV transmission system.

The **OCTANE Series** helps complete the **LARCAN Plus system**; a full end-to-end solution for digital conversions. Designed through renowned advancements and partnerships which, alongside LARCAN's Octane MPEG encoder, deliver PSIP generation, award winning 8VSB Transcoder / Pulse Series Modulator and MXi Series transmitter technologies – LARCAN Plus delivers unsurpassed digital innovation and performance.

LARCAN's partnership with Sumavision Technologies provides a new opportunity for the broadcast market, offering a cost effective line of encoder-multiplexers and integrated solution for digital conversions. "Sumavision Technologies has a long-standing reputation for the highest level of innovation. That, coupled with its extensive experience in worldwide markets, enabled us to successfully co-develop an integrated MPEG platform that will help broadcasters grow and prosper", notes Scott Barella, LARCAN's Vice President of Business Development and Technology. "Our partnership with Sumavision to offer OCTANE Series gives broadcasters multi-channel MPEG technology within the complete system solutions of LARCAN Plus.

Our new OCTANE encoder-multiplexer, alongside our new PULSE exciter and proven MXi Series of transmitters, delivers the most comprehensive and cost effective solution on the market."

Yi Cai, Sumavision's Market Director adds "Sumavision's partnership with LARCAN enables us to effectively market Octane Series' innovative MPEG encoding platform. The new encoder-multiplexer provides broadcasters with an opportunity to streamline its digital transmission system with an integrated solution." "We have every confidence that LARCAN's RF expertise and award winning products will provide innovative leadership for broadcasters in this key market" notes Yi Cai.

New OCTANE Series delivers innovative features and affordable configurations, built on the expertise of partners like Sumavision Technologies. For more information, visit www.larcan.com

About LARCAN

LARCAN is a full-service broadcast solutions company that innovates, designs, and manufactures superior analog, digital & mobile television transmitters for wireless and broadcast markets worldwide.

LARCAN offers end-to-end engineering solutions in solid state VHF, UHF, high power transmitters, and innovative low power transmitter / translator technologies. LARCAN specializes in a full range of "Start to Success" services, accessories, and custom solutions for the broadcast industry.

For more information, visit www.larcan.com

About Sumavision Technologies Co, Ltd.

Established in 2000, Sumavision is one of the leading digital video broadcasting corporation in the world, providing complete solutions for Digital TV Head-end System and IP-based Solution.

Sumavision's focus is on R&D of the most advanced DTV technologies in the world. All products of Sumavision are self-developed, with products in Digital TV Head-end, IPTV Hardware System, Digital TV Software System and Value-added Services. Sumavision has covered 34 provincial markets and more than 700 urban/county markets in China in the fields of Broadcasting, Government, Electronic Communication, and Military.

For more information, visit: www.sumavision.com/english

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